

*Join us as we celebrate
The Magic of NewBridge
and present the
2010 Helping People
Move Forward Award to:*

Rhonda Nesmith Crichlow,
Executive Director, Alliance Development &
Philanthropy
**Novartis Pharmaceuticals
Corporation**

John Bonanni, Administrator
County of Morris

Tom McArdle, Executive Director
Wayne Counseling Center

and also presenting the
Lifetime Achievement Award to:

William J. Eckert
For his humanitarian efforts

This celebration fundraiser supports
NewBridge's vital community programs.
Every year thousands of children and adults
find balance in their lives through
NewBridge's counseling, youth services,
senior programs, housing and substance
abuse programs!

2010 Gala Committee

Mary D. Ameen, North Jersey Transportation Planning
Authority
Michelle Borden, NewBridge Services
Jeffrey Gillman, Community Volunteer
Sharon Hollick, Community Volunteer
Allen Levy, Citi Smith Barney
Stacey Lococo, Community Volunteer
Robert L. Parker, NewBridge Services
Sandy Rocciola, Dressbarn, Inc.
Judith Shivy, Community Volunteer
Barbara Troast, One Call Medical
Frank Williams, Law Office of Frank Scangarella

**NewBridge Services, a 501 (C)(3) nonprofit
community organization, helps thousands of
people each year find balance in their lives
by providing affordable and innovative
behavioral health and education programs.**

www.newbridge.org



Celebrate with NewBridge in support of its 5 focus areas!

★ Housing ★ Substance Abuse ★ Counseling ★ Seniors ★ Youth

Sponsorship Opportunities

Event Sponsor ~ \$10,000

- ★ 12 complimentary guests
- ★ Company name on cover of ad Journal
- ★ Green full-page ad in Journal
- ★ Exclusive banner & signage at event
- ★ Photo opportunity
- ★ Mention in all related press materials
- ★ Prominent presence on NewBridge website

Ruby ~ \$7,500

- ★ Ten complimentary guests
- ★ Ruby full-page ad in Journal
- ★ Exclusive signage
- ★ Photo opportunity
- ★ Mention in all related press materials
- ★ Prominent presence on NewBridge website

Emerald ~ \$5,000

- ★ Eight complimentary guests
- ★ Emerald full-page ad in Journal
- ★ Signage
- ★ Mention in all related press materials
- ★ Recognition and link on NewBridge website

Amethyst ~ \$2,500

- ★ Six complimentary guests
- ★ Amethyst full-page ad in Journal
- ★ Signage
- ★ Mention in all related press materials
- ★ Recognition and link on NewBridge website

Topaz ~ \$1,500

- ★ Four complimentary guests
- ★ Topaz full-page ad in Journal
- ★ Signage
- ★ Mention in all related press materials
- ★ Recognition and link on NewBridge website

Sapphire ~ \$1,000

- ★ Two complimentary guests
- ★ Sapphire full-page ad in Journal
- ★ Signage

Gala Ad Journal

Ads may be submitted in 4-color or black & white.

- Back Cover (4.5" x 7.5") \$750**
- Inside Front Cover (4.5" x 7.5") \$600**
- Inside Back Cover (4.5" x 7.5") \$550**
- Gold Page (4.5" x 7.5") \$500**
- Silver Page (4.5" x 7.5") \$400**
- Bronze Page (4.5" x 7.5") \$350**
- Full Page (4.5" x 7.5") \$300**
- Half Page (4.5" x 3.75") \$200**
- Quarter Page (4.5" x 2") \$100**

Camera-ready artwork (pdf format) or wording for your ad may be submitted electronically to nmccormack@newbridge.org.

Silent Auction Items

The event features gift baskets for a silent auction made from donated items.

Item _____

Value \$ _____

Description _____

Items can be sent to NewBridge Services or arrangements can be made for pickup by calling 973-839-2521, ext. 2246.

Donations

I would like to make a contribution to help support NewBridge programs.



Journal ads, donations, a portion of sponsorship and ticket prices are tax deductible to the fullest extent allowed by law.

Response Form

Visit www.newbridge.org or fill out the form below:

YES, I WANT TO SPONSOR THE GALA.

Please check a level under the Sponsorship section.

YES, I WANT TO PLACE AN AD.

Please check the selected ad size under the Journal section.

YES, I WANT TO DONATE AN AUCTION ITEM.

Please fill out the form under the Auction section.

YES, I WANT MAKE A RESERVATION TO THE CELEBRATION.

_____ GUESTS @ \$125 EACH - \$ _____.

I WOULD LIKE TO MAKE A DONATION OF \$ _____.

My check for _____ made payable to NewBridge Fund is enclosed.

Credit Card (circle one): MC Visa Discover

Card# _____

Expiration Date _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Please send completed form to:

NewBridge Services, Inc.

Nina McCormack

PO Box 336, Pompton Plains, NJ 07444

Or fax to (973) 686-2240

Questions? Call (973) 839-2521, ext. 2246

Visit www.newbridge.org for more information

Deadline: February 17, 2010