



# NEWBRIDGE

Counseling

Youth

Seniors

Housing

Addictions

[www.newbridge.org](http://www.newbridge.org)

November 2007

## NewBridge expands!

### New center supports wellness, recovery from substance abuse

NewBridge announces the grand opening of its new Intensive Outpatient Program for substance abuse in Wayne, NJ.

This comprehensive 12-week program serves adults who wish to achieve recovery from substance abuse in a supportive setting.

Program Director Michele Iannucci, CPS, LCADC, LPC, will oversee operation of the program,

### Addictions

which includes integrated assessments, individualized treatment, referrals, education, case management, individual, group and family therapy, and continuing care services.

“NewBridge recognized a gap and was in the unique position to fill it by

offering this new program to assist and motivate local adults in achieving abstinence, wellness and recovery,” said L. Michelle



Michele Iannucci

Borden, MSW, LCSW, Associate Executive Director, NewBridge. “We are already seeing a terrific response to this much-needed service.”

**Individuals and referral sources interested in more information in NewBridge IOP can call toll-free (888) 746-9333 or visit [www.newbridge.org](http://www.newbridge.org).**

## Golfers rally to raise \$36,000

### Columbus Day tradition draws golfers for good cause



Golfers enjoyed 80 degree weather at the 12th annual NewBridge Golf Outing on Columbus Day, which raised \$36,000 for NewBridge’s vital programs to the community. To view photos from the event, visit [www.newbridge.org](http://www.newbridge.org). (Major sponsors of this event are listed on page 3.)

Dear Friends,



This is our annual giving issue, and I note with pleasure that more and more, society is focusing on giving and how each of us can give back in some way. We can give money, give time, share a skill or just be kind to someone who doesn’t expect it. Giving can be as simple as a lemonade stand or as goliath as The Gates Foundation. And it all helps.

Interestingly, people who give a lot say “it feels good to give.” So if it feels so good, why are food pantries so often begging for donations? Why do people go without the services they need? Why is it never enough? I think it has a lot to do with simply being too busy with everyday life, and perhaps not realizing that every little contribution will make a difference. What is just an extra can of soup to you or me is dinner to a less-fortunate neighbor. What is just a couple of bucks to us is a counseling session to a person in crisis.

The youngest child, the struggling student, the busy businessperson—we all have something to give that will make our own lives richer.

We appreciate any donation you can make this year.

Robert L. Parker, Executive Director  
[parker@newbridge.org](mailto:parker@newbridge.org)

# Affordable housing exec wins state award

Melody Federico & NewBridge honored for providing housing to those in need

Melody Federico, Director of Housing Development at NewBridge, has been named a 2007 Forty Under 40 recipient by NJBIZ magazine for her efforts to provide affordable homes to middle and lower-income families and those with special needs in Morris and Passaic counties.

The Forty Under 40 Award honors men and women who make a difference in their field and who share a commitment to business growth, professional excellence and the community. Winners were highlighted in a special supplement to the October 1, 2007 issue of NJBIZ.

“Ms. Federico is a driving force for affordable housing in Northern New Jersey. At a time when real estate is at its most restrictive, she is using her skill set and keen insight to put

homes into the deserving hands of those who need it most,” said Robert L. Parker, Executive Director, NewBridge.

In just one year, Federico has developed 19 of the 100 units sought by NewBridge before 2010, with 3 more in line before the end of 2007, and another 23 in the development pipeline.

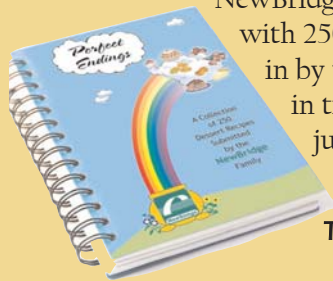
Recent contributions to NewBridge’s affordable housing initiative include \$15,000 from Chase and \$10,000 from WaMu.



Forty Under 40 winner **Melody Federico** (center) with **L. Michelle Borden**, Associate Executive Director, and **Robert L. Parker**, Executive Director, NewBridge.

## Housing

## Newest cookbook satisfies sweet tooth



NewBridge’s second cookbook, *Perfect Endings*, is packed with 250 decadent tried-and-true dessert recipes sent in by the board and staff at NewBridge. Order yours in time for holiday gift giving! They’re a bargain at just \$10 each, and all profits benefit NewBridge programs and services.

To order, call (973) 907-2700.

## More “gifts for a cause” at our web store!



Additional gifts that can be ordered at [www.newbridge.org](http://www.newbridge.org) include *Look What's Cooking at NewBridge* (cookbook Vol. 1), as well as art prints and note cards featuring photographs from the famed NewBridge Enrich horticultural therapy garden.

## Caregiver services lend a helping hand

Everybody needs a hand once in a while. Caregiving services by the staff at NewBridge enable those who are caring for an elderly or infirm family member or friend to run errands, take a few moments for themselves, gain emotional balance amidst the caregiving responsibilities, and get advice and counsel on coping with issues.

This program is available to those who cannot afford alternate caregiver services.

To learn more about NewBridge’s caregiving services or its many other services for seniors, call toll-free (888) 746-9333.

## Seniors

# In the schools

## Staff News

NewBridge announces that long-time Prevention Specialist **Mary Vineis** is the new Acting Prevention Coordinator at NewBridge. She will oversee all the agency's prevention

## Youth

and education program efforts for schools and organizations, no small task with 5,000 students served last year alone.

## This Year's Program Lineup

The free Fatal Vision Goggles program includes new virtual goggles that simulate the effects of binge drinking. Dozens of schools throughout Northern New Jersey have hosted Fatal Vision programs and can attest to its impact on students facing the question "to drink or not to drink?"



Students at Martin J. Ryerson Middle School in Ringwood discover how impaired vision impacts simple tasks by using Fatal Vision Goggles. This free program is available to schools and organizations across North Jersey.

From bullying, suicide and substance abuse prevention, conflict resolution, respect and tolerance, to crisis counseling and more—

NewBridge has dozens of programs that can be customized to an audience's specific needs.

## School Staff Development

NewBridge's suicide prevention program fulfills the state mandate for two hours of training, and provides educators with the tools to recognize and respond to the warning signs of suicide. This is just one of many staff development programs available through NewBridge.

**For more information or to receive a comprehensive prevention program brochure, call (973) 839-2521, ext. 228.**

## Your donation counts!

This is our **only** appeal of the year, and your chance to show your support for the valuable programs NewBridge brings to our community.

A return envelope is enclosed for your convenience; or donate at [www.newbridge.org](http://www.newbridge.org).

NewBridge is a nonprofit 501(c)(3) agency, and your donation is 100% tax deductible.

## NewBridge thanks supporters

The NewBridge golf committee would like to thank all the golfers and sponsors who made this year's event a rousing success. This year's major supporters included WaMu; PNC Bank; Robert J. and Robert T. Gregory of Smith Barney Citigroup; Atlantic Stewardship Bank; Federal Direct; Boiling Springs Savings Bank; David MacGregor Company; Dennis E. Kaczka, Architect, AIA; Joseph A. Trunfio; Valley National Bank; Crestmont Toyota; Chilton Memorial Hospital and Columbia Bank. *See you next year!*

## How does your garden grow?

**Enrich Garden Party community event draws hundreds for client-led tours and more**



**From left:** Visitor **Courtney Rizzo** lounges in the shade.

More than 200 people took client- and staff-led tours of the garden, which is created and tended by people working toward wellness and recovery.

To see more photos, visit [www.newbridge.org](http://www.newbridge.org).

## Paintin' the town pink



Volunteers **Irene Burke** and **Susan Lima** from **Ameriprise's** Parsippany office spent a day painting a NewBridge residence facility in Boonton for its residents. Other volunteers included **Susan Macy**, **Kathy O'Neill**, **Curtis Smith**, **Nicole Hakim** and **Jeanette Coyle**.

## Leave a lasting gift

Including NewBridge Services in your estate planning will help to ensure the future growth and stability of NewBridge well into the next century.

For more information on planned giving, please contact **Nina McCormack**, Director of Development & Marketing, at 973-839-2521, ext. 420.

## Did you know. . .

95 percent of those receiving counseling at NewBridge would recommend NewBridge to a family member or friend.

Morris and Passaic county residents over the age of 60 can access free care management services through NewBridge SAIL. (888-746-9333)

NewBridge group home residents are achievers! (They include a black belt in karate; a recorded musician; a chef—all achieved while living at NewBridge.)

More than 5,000 students attended NewBridge programs on bullying, self esteem, substance abuse and more *last year alone!*

NewBridge housing began with one staff member reaching out to homeless people under bridges and in cars. (NewBridge's residential capacity is now 122. . . and counting!)

Every year, dozens of former dropouts graduate and enroll in college through NewBridge 70001 JOBS PLUS. (888) 746-9333

More than 9,500 people were served by NewBridge *last year alone!*

Last year, a NewBridge employee raised thousands of dollars for NewBridge at her 60th birthday party!

Last year, NewBridge raised more than \$250,000 in private donations by corporations and individuals—like you!

**Please send your donation in any amount with the enclosed envelope or at [www.newbridge.org](http://www.newbridge.org).**

**Every dollar makes a difference!**



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