



NEWBRIDGE

Counseling

Youth

Seniors

Housing

Addictions

Putting a Fresh Focus on Children

It's tough being a kid these days. Issues that create stress for parents - losing a job or home to a bad economy, divorcing, having a loved one in the military and away at war - can hit children even harder. Daily reports of violence in the media, competition at school and confusing messages about use of alcohol, tobacco and other drugs all feed stress.

Youth

The pressures children face can put them at risk for developing lifelong mental health problems, said NewBridge Associate Executive Director L. Michelle Borden, LCSW. "Without recognition, intervention and support, these stressful experiences have a long-lasting and damaging effect on the lives of our children," Borden said.

Mary Vineis, DRCC, coordinator of NewBridge prevention services, said society expects so much from children when in fact their brains won't fully develop until they reach their mid-20's. "The need for positive coping skills and better decision-making skills are so great," Vineis said.

NewBridge has a history of investing in services that nurture and support children of all ages. "When you focus on children, you focus on the

future," said NewBridge Executive Director Robert L. Parker. NewBridge:

- ✓ Works with children as young as 3 whose inability to deal with playmates and caregivers requires intervention (See counseling story on page 6)
- ✓ Provides school workshops that help youngsters develop skills to navigate life

"When you focus on children, you focus on the future,"

NewBridge Executive Director Robert L. Parker.

- ✓ Runs after-school recreation programs to keep middle schoolers engaged and safe
- ✓ Counsels youngsters

when a crisis strikes

- ✓ Arranges summer jobs for at-risk teenagers
- ✓ Helps high school dropouts earn high school diplomas and prepare for college and professions

NewBridge has designated children (along with senior citizens) as the focus of its new "Are You One?" fundraising campaign. While NewBridge continues its longstanding commitment to children, a drop in funding threatens continuation of its essential programs for them.

"Children today have tremendous potential to be responsible and caring adults, but with all the distractions and complications that life throws their way, they need the safety net NewBridge provides," Parker said.

Dear Friends,



I asked you throughout 2009 to support NewBridge and despite hard economic times, you answered with generosity. More of you than ever made a donation and I and those served by NewBridge are grateful.

I wish I could guarantee the future of NewBridge's specialized programs, but I cannot. The reality is, NewBridge faces a huge deficit that must be filled or services for children and seniors will be reduced or worse yet, eliminated.

As I've said before, our specialized programs don't receive state funding, and grants and donations that support them have dropped. Worse, this comes when demand for these programs is growing.

We are working hard to fill the gap and are launching our "Are You One?" fundraising campaign to raise \$250,000 from corporations, foundations and individuals by June 2011. I call on each of you to discover the philanthropist within. Philanthropy simply means lover of mankind, and I know each of us has that instinct, especially to help those in our local community.

Throughout this newsletter, I trust you will see how essential NewBridge is to you, your family, friends and community. As we unfold this new fundraising campaign, please answer our challenge with a resounding YES!

Bob Parker

Robert L. Parker, Executive Director
parker@newbridge.org



Special Donor Listing Inside They are "One." Are you?

Celebrate The Magic of NewBridge

Thursday, March 11, 2010

A festive celebration with...
Hors d'oeuvres in Abundance!
Outrageous Dessert Buffet!
Friends! ★ Musical Entertainment!
Silent Auction! ★ Magical Beads!
Exciting Ways to Fundraise!
Fabulous Prizes!

6 p.m. to 9 p.m.
The Villa at Mountain Lakes
90 Route 46 East
Mountain Lakes, NJ

Visit www.newbridge.org for information
or call (973) 839-2521, ext. 2246.

Presenting the
2010 Helping People Move Forward Award to:

John Bonanni
Administrator
County of Morris



Rhonda Nesmith Crichlow
Executive Director
Alliance Development & Philanthropy
Novartis Pharmaceuticals Corporation



Tom McArdle
Executive Director
Wayne Counseling & Family Services



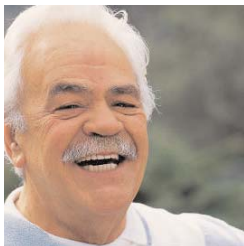
NewBridge Lifetime Achievement Award to:

William J. Eckert
Community Volunteer



SAIL Program Receives Glowing Reviews

NewBridge Services' Senior Assistance for Independent Living program (SAIL) earned high marks from those who used its services last year, a recent survey showed.



SAIL is a free program that links residents of Morris and Passaic counties age 60 and over with existing community services to help them remain in their homes. SAIL also provides advance practice nurse services, in-home mental health counseling and for caregivers, SAIL offers counseling and respite.

Many of the clients who answered the SAIL 2009 survey raved about their experience, calling the service **“helpful,”** **“the very best,”** and **“excellent.”** None gave less than a “good” overall rating.

“The SAIL program is wonderful,” one client wrote. Another called her case manager her “guardian angel” and yet another said, “what a blessing to have NewBridge.”

About 45 percent of the respondents were linked to home health aides through SAIL and 18 percent were linked to help for managing their finances. Dial-a-Ride, in-home counseling and food shopping assistance tied for the third most used service.

Last year, NewBridge helped an estimated 419 senior citizens continue living independently.

Seniors

NewBridge Helps Nonprofit Create Affordable Housing

A dozen young adults with developmental disabilities will soon be able to move into their own apartments

Housing

with the creation of a new apartment project that NewBridge Services is helping to build.

The Rose House, a Morris County nonprofit that works to maximize independence for people with developmental disabilities, called on NewBridge to co-develop the \$2.3 million project in Cedar Knolls.

“NewBridge’s expertise in housing development freed us up to focus on the services we’ll be providing to clients,” said Mark Kramer, executive director of The Rose House. The project received funding from six sources, most of which imposed strict regulations and required the nonprofit to enter into complicated contracts.

“NewBridge coordinated all that so the project could become a reality,” Kramer said.

“We help navigate other nonprofits through the process of building housing,” said Melody Federico, NewBridge’s director of housing development. NewBridge has built housing units for 129 individuals and families and expects to complete another 32 units by the end of the year, Federico said.

Federico and Kramer hope The Rose House Community Residence will become a model that other groups replicate. “The need is so enormous,” Kramer said.

Nearly 5,000 New Jersey residents with developmental disabilities have been waiting on a priority list - some for years - to get placed in residential housing or to receive funding to remain where they currently live, said Pam Ronan, a spokeswoman for the state Department of Human Services. Only about 100 people last year got off the list, Ronan said.

The project should be completed and occupied by the fall, Kramer said.

The residence will have eight apartments within walking distance to a bus line, shops, businesses, a park and churches. Residents will handle most of their daily activities, but The Rose House staff will work with each client as needed,



Kramer said.

NewBridge can help other nonprofits find properties, secure financing, and oversee construction. For organizations with a limited role in housing, teaming up with NewBridge would save the expense and effort of learning the process, Federico said.

Meanwhile, agencies that want to get into housing could learn by working alongside NewBridge’s experts.

“We help our partners get the project done to provide for a population we all want to serve,” Federico said.

Joanne Goer Wins National Recognition



Addictions

Addiction Professional, a national magazine that highlights top-notch clinical services for addiction disorders, named NewBridge’s Joanne Goer Outstanding Clinician for 2010. Goer, director of Integrated and Addiction Services, was honored for spearheading NewBridge’s effort to fuse the treatment of mental illness and substance abuse.

Goer’s fervent belief that the two diseases be addressed together inspired NewBridge to transform from a traditional mental health center to a multi-faceted agency that treats clients holistically. Her perseverance led NewBridge to develop an array of substance abuse and addiction services, including evaluations, counseling, an enhanced outpatient program and prevention seminars for children, parents and educators. NewBridge created a model for integrating the two disciplines with little expense, providing tools and resources other agencies can replicate.

Despite her supervisory responsibilities, Goer - who is celebrating her 25th anniversary at NewBridge this year - continues to see clients and basks in the one-on-one contact and satisfaction of helping people on the road to recovery and wellness.

Wayne Electrical Supply	Donna DeLeo	Patti Marines	James Smith
James & Barbara Wild	Maureen Donaldson	Jollette Meehan	Isabelle & Edward Spellmon
Lester Wolfson	James J. Finley	Richard A. Merkt, NJ State Assemblyman	Pat & David Struyk
Gerald Young	Scott Ford Gillman	Claire & Glenn Moore	Mr. & Mrs. Richard Tallman
\$1-99	Great Newark Business Development Consortium, Inc.	Morris County Mental Health Coalition	Maria & Brian Taylor
Ann Alter	Wanda Gorman	Morris County Workforce Investment Board	Richard L. Tell, D.D.S.
Linda Ambis	Kenneth F. Hardaker	Mr. & Mrs. John E. Murrin	Doris Thackara
Ashley Nicole Bombard	Marycarla & Ken Hofsommer	Diane Nies	Neil Thiede
Brad Borden	Mary Lou Horne	Joseph Pennacchio, NJ State Senate	Town of Parsippany
Joseph Bozzi	Christine Hudson, Ph.D.	Bonnie Phair	United Way of New England
Anthony R. Bucco, NJ State Senate	Roger Imfeld	Nancy & Jim Phair	Valerie Verde, MD
Carolyn Dean Byrne	Laura Katona	Marie Pinney	Mary Vineis
Virginia Cabral	Grace and Peter Kelly	Thomas J. Randazzo	Michael Wall
Dr. Roberto L. Caga-Anan	Lauralee Kitchell	Filipinas Robles-Fuertes, MD	Jay Webber, NJ State Assemblyman
Danny Dacic	Hilary Knatz	Debra Rosellini	Gregory Williams
Rade Dacic	Kathleen & Scott Kolaritsch	George Sabbath	Hallie Wolford
Yetta Daugherty	Kieran T. Kole	Margaret M. Sacco, MD	Anita (Tuty) Zuckerberger
Alex De Croce, NJ State Assemblyman	Susan James-Sooy	Allan Sacks	
Mr. and Mrs. Paul A. de Knegt- Kuzik	Patricia & Richard Johnsen	Judith Shneyer	
	George Ligotti		
	Leslie & David Little		
	Patricia Lee Luciano		

In addition to private donors, NewBridge is proud to acknowledge partnering organizations that have provided financial operating support: State of New Jersey, Division of Mental Health Services; Division of Child & Family Services; Board of Chosen Freeholders, Morris County; Board of Chosen Freeholders, Passaic County; local municipalities; school districts; and other nonprofits.

Partner for Programs 2009
Holmes Family Foundation

2009 In-Kind Donors

Dotty Annese	Fitness 4 Fun	Matrix Fitness Center	Jack Snowden
Elaine Antoine	Framed Image	Nina McCormack	Spa 23 Health & Racquet Club
Michelle Borden	Friendly's	Medieval Times	State Farm Mutual Automobile Insurance Company
Barbara Cantor	Jeff Gillman	Jack Muzikowski	Sunst Pub & Grill
Carnival Spot	Gilly's Bar & Grill	Mycor Services Inc.	The Ice Cream Station & Deli
Diane Casey	Doren Greene	New Jersey Devils	The Wine Library
Community Theatre of Morristown	Lori Hoffman	NY Knicks	TP Property Services LLC
DF Contracting, LLC	Bonnie Holmes	NY Giants	Mary Vineis
Doug Cook	Effie Janulis	NJ Nets	Isobel Wayrick
Curves	JDM Video	Sharon Oddy	Frank Williams
David's Cookies	Jones Hardware Company	Pencilworks Studio	Wyndam Worldwide
Dress Barn	Bea Kettlewood	Prudential Center	Woodhouse Opticians
Edible Arrangements	Kramer Portraits	Nancy Regan	Wrap it Up! Salon
Eng Wong Taub	Lars & Lars Leithner	Kenneth Robinson	
Melody & Michael Federico	Little Food Caf�	Sandy Rocciola	
Fireside Furniture	Nancy Lebo	ShamRock School of Music	
	Robert Lundquist	Shriner's Circus	

2009 Housing Partners

Capital One Bank; City of Clifton; Corporation for Supportive Housing; The County of Morris; Declarations, Inc.; Harding Township; Homeless Solutions; JP Morgan Chase Bank; Mental Health Association of Passaic County; Monarch Housing Associates; Morris Habitat for Humanity; Mount Olive Township; NewBridge Fund, Inc.; New Jersey Community Capital; New Jersey Department of Community Affairs; New Jersey Department of Mental Health Services; New Jersey Housing and Mortgage Finance Agency; Pequannock Township; Pequannock Township Senior Citizens Housing Corp.; PNC Foundation; The Rose House; READS - Real Estate Advisory Development Services; TD Bank; United Way of Morris County; U.S. Department of Housing and Urban Development (HUD)

**And Thank You to our many volunteers whose tireless efforts help
bring balance to people's lives every day!**

The NewBridge Board of Trustees; The NewBridge Fund Board; The NewBridge Golf Committee; The NewBridge Gala Committee; Enrich Garden Volunteers; Novartis Pharmaceuticals Corporation Day of Caring; R&D Landscaping

In completing this comprehensive list, we realize that errors may occur. We apologize to anyone whose name we may have inadvertently omitted.



**In 2009, countless families, individuals and neighbors
found balance in their lives.**

Thank you to our supporters who helped make that happen!

\$10,000-99,999

F.M. Kirby Foundation, Inc.
Holmes Family Foundation
Novartis Pharmaceuticals
Corporation
United Way of Morris County

\$5,000-9,999

Robert D. Collins Fund
United Way of Passaic County
Verizon

\$1,000-4,999

Atlantic Stewardship Bank
Boiling Springs Savings Bank
Capacity Coverage
Chilton Memorial Hospital
Doug & Barbara Cook
Robert & Barbara DeGeorge
William & Kathleen Eckert
Nancy & Ken Grimbilas
Bonnie & Steve Holmes
Jeffrey & Marie Gillman
Eric S. Hansen, MD
Lida E. Johnson
Johnson, Murphy, Hubner,
McKeon, Wubbenhorst, Bucco
& Appelt, P.C.
Dennis & Janis Kaczka
Allen Levy
Lincoln Park Renaissance Rehab
and Nursing
David MacGregor Company
Francis M. McEnerney
Oak Ridge Rehabilitation &
Nursing Center
One Call Medical, Inc.
Robert L. Parker
Pequannock Twp. Senior
Citizens Housing Corp.
Porter's Cleaning Service
Frank Scangarella, Esq.
James Trainor
Joseph Trunfio, Ph. D.
Video Corporation of America

\$500-999

Center for Spiritual Living of
Morristown
Christian Health Care Center
Community Hope Inc.

John & Jane Conn
Demetrius & Company, LLC
The First Reformed Church of
Pompton Plains
Doren S. Greene
Sharon & Paul Hollick
Luis E. Liendo
Mr. & Mrs. Steven Lyon
Peach Brothers
Andrew & Mae Rienstra
Robbin's Ice Company
SYMCO Inc.
UHY Employee Benefits
Consulting
Robert & Adva Volle
Water Works Supply Company

\$250-499

Anonymous
Mary & Ramsey Ameen
Gino Battaglia
Laurie & Dan Becker
Michelle Borden
Mr. & Mrs. Gary Buchanan
Capital One Bank
Chicago Title Insurance
Company
Kathleen & Sherret Chase
Darmofalski Engineering
Associates, Inc.
Melody & Michael Federico
First Presbyterian Church of
Boonton
Brad Hoogstra, CPA
Deon Jackson
Knights of Columbus/JFK
Council 5486
Konica Minolta Medical Imaging
USA, Inc.
Lakeland Bank
Marilyn & Robert Lukach
Lorraine Marcy
Mental Health Association in
New Jersey
Jack Muzikowski
New Jersey Community Capital
NJ Community Development
Corp.
Alma & Robert Newton
Bryan Ng
Roy & Jane Okma

Paige Hill Foundation
Kathleen A. Parker
Virginia & Michael Ranger
Kenneth Robinson
Rocciola Engineering
The Rose House
Saint Clare's Health System
Roger Salomon
Samuel & Susan Soroko
St. Timothy Luthern Church
of Wayne
Joyce Stager
Schuller & Schuller, D.D.S.
John T. Spiotta
Suburban Woman's Club of
Pompton Plains
Marilyn Van Houten
Alyssa M. Volle
The Walsh Company LLC
Annita Zalenski

\$100-249

Dotty Annese
Anonymous
Mr. & Mrs. Frederic Azrak
Azrak & Associates, LLC
Karl Becker
Claire Bellak
Benjamin Franklin Plumbing
Bergen Regional Medical
Center, LP
Joan Burns
William H. Byrnes
Carla & Lou Caggiano
Barbara Cantor
Capodagli Property Company,
LLC
Casha & Casha, Esqs.
Jack & Barbara Castellana
Cedar Grove Family Chiropractic,
LLC
Century 21- Crest Real Estate
Rosemarie & Frank Chara
Raymond Cicetti
David & Holiday Collins
Columbia Bank
Margaret Crouse
James P. Cutillo & Associates
Dr. Jagdish & Pam Dang
Theresa Davis
Margaret Elliot

Estelle & Jay Fine
Family Service of Morris County
Rodney P. Frelinghuysen, NJ
Congressman
Joanne D. Goer
Gogel Enterprises
Elizabeth Greene
Richard & Carole Iberer
Janssen Pharmaceutica Inc.
Kelly's Home Maintenance
Sharon & John Kotcher
Debra & Robert Kirsch
Diane Laks
Nancy Lebo
William C. Lehr
Sylvia Lippe
Stacey Lococo
Andrea & Ken Malmud
Antoinette Martin
Russell Meyer
Nina & Jim McCormack
Medieval Times
Morris County Dept. of Human
Services, Employment &
Training Services
Douglas Muzzio
New Jersey Institute of
Technology
New Jersey Natural Gas
New Views, Inc.
NJ Creative Production, LLC
PBA Local 172/Pequannock Twp.
Patrice Piccard
PNC Foundation
Rentals Unlimited
Salvaggio & Garibian, LLC
Imtiauddin Siddiqui, MD
Olga Starisky
Charles & Judith Stewart
Stonewood Builders
Ronald J. Surlak
Theresa Surlak
Norma Talbo, MD
Paula Tedesco
TGWF Fund
Barbara Troast
Twin Willows Par 3 Golf Course
Enrique Vinas
John & Maria Volle
Wayne Electrical Supply
Isobel Wayrick

Preschoolers Learn Stronger Social Skills with START

Preschoolers learn how to manage their behavior while their parents are taught ways to reinforce the children's new skills through a program recently launched by NewBridge.

Self-regulation Techniques And Relationship Therapy, or START, helps children ages 3 to 5 learn how to

follow directions, get along with other children and adults, express their feelings appropriately and manage stress and anxiety.

Clinician Jeena Williams, who runs START, said she saw striking

improvements in children enrolled in the first six-week session, which began in December.

"It's amazing how resilient they are and how quickly they can learn at this age," Williams said. The children's manners improved, even though that wasn't one of the issues the program directly dealt with, she said.

START filled a void in behavioral programs for preschoolers who suffered a loss or experienced some other trauma, Williams said. "There was nothing out there for them."

Williams spends the first half hour

of each session with the children while another therapist works with



the parents. Parents and children are brought together for the second half.

NewBridge sends reinforcement charts home with the parents, encouraging

them to use a rewards system and share information with their child's school, Williams said.

For information about START or groups held at NewBridge call (888) 746-9333.

Counseling



Are You One?
NewBridge is betting you are! (See page 1)
Donate Now!



NewBridge Helping People Move Forward

- 158 people benefited from NewBridge housing programs that provide them with stability & pride.
- 419 seniors were linked to services that helped them remain living independently in their homes.
- 2,203 adults, children and families received counseling services to bring balance to their lives.
- 1,753 parents and educators learned strategies to help children feel empowered & make healthy decisions.
- 6,735 children attended interactive educational workshops on self-esteem, resiliency & life skills facilitated through NewBridge prevention and education programs.

FIRST CLASS
PRESORTED
U.S. POSTAGE PAID

P.O. Box 336
Pompton Plains, NJ 07444
www.NewBridge.org
(973) 839-2520

