



COURTESY OF NEWBRIDGE

Honors for head of Newbridge Services Inc.

Two organizations recently bestowed honors on Robert Parker (left), executive director of the Morris County-based NewBridge Services Inc standing next to Yvonne Zuidema, president of the United Way of Passaic County. The United Way of Passaic County gave him its Community Cornerstone Award, saying he exemplifies a lifetime of service and dedication to the community. NewBridge offers substance abuse treatment, housing and specialized programs for children and seniors, as well as counseling services, and now helps more than 12,000 people each year. The Mental Health Association in New Jersey Inc. gave Parker a Golden Bell Leadership Award and highlighted NewBridge's Senior Assistance for Independent Living program, which helps residents of Morris and Passaic counties who are age 60 and older remain in their homes.

"Over a 25-year period, when nobody else in mental health paid attention to seniors, Parker created programs that focused on this population in need," said Carolyn Beauchamp, president and chief executive officer of the organization.