



NewBridge Services

**Annual Report
2012**

Letter From the Board President and CEO

Dear Friend,

Looking back on 2012, it's impossible to ignore the havoc that Superstorm Sandy wreaked on our communities. Homes damaged. Miles-long gas lines. Days and, in some cases, weeks without heat and electricity.

NewBridge snapped to action. NewBridge staff ensured the safety and health of some of our society's most vulnerable members, and provided psychological first aid to those who needed it.

The latest instance of Mother Nature's fury underscores how vulnerable we are, and how critical NewBridge is in helping individuals restore balance in their lives. NewBridge strengthens communities.

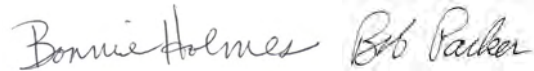
NewBridge grew again in 2012, creating its Child and Family Services program with a \$1.4 million state contract to work with clients of the Division of Child Protection and Permanency in Morris and Sussex counties. NewBridge was chosen over nine other providers – a strong endorsement of our 30 years of expertise in the field.

NewBridge received recognition in other areas as well. NewBridge 70001 JOBS PLUS, our successful alternative education program, was featured on the CBS Evening News. This fall, NewBridge Evans Place Housing won a Governor's award for excellence in

affordable housing. Robert Parker was honored (and humbled) to receive the Ann Klein Advocate Award for a lifetime of service in the field of mental health, the capstone of his career.

NewBridge's accomplishments are thanks to you! Your generosity allows NewBridge to ease suffering and improve lives in both small and transformative ways. We are grateful that you value the work we do and recognize that we are careful stewards of your support.

Sincerely,



Bonnie Holmes, President of the NewBridge Board of Trustees

Robert L. Parker, NewBridge CEO



Who We Are

NewBridge stands as a premier provider of counseling services, educational programs and affordable housing in northern New Jersey. Created in 1963 by community leaders who recognized a growing population struggling with mental health problems, NewBridge has transformed into a multi-service organization that responds to community needs. Each year, NewBridge helps more than 10,000 people – from young children to seniors – overcome challenges and live better.

NewBridge employs more than 200 professionals who help people through five core program areas: counseling, addiction, housing, youth programs and senior services. NewBridge's strength lies in its ability to assess communities' changing needs and provide innovative, effective programs to meet them.

Mission

NewBridge brings balance to people's lives through counseling, housing and education.

Vision

NewBridge will be valued by the community as the preferred trusted partner in strengthening individual and family lives.

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PROGRAMS AND SERVICES

Over 10,000 People Served in 2012

COUNSELING

Addiction: NewBridge emphasizes awareness and prevention through programs tailored for children, parents and educators. NewBridge provides evaluations, treatments and referrals for teenagers through seniors.

Children and Adolescents: For its youngest clients, NewBridge uses play therapy to help children work through their issues and connect with others. It helps adolescents cope with anxiety, eating disorders, depression and anger. When tragedy strikes, NewBridge comes into schools to comfort students and staff.

Seniors: NewBridge connects seniors with services that allow them to remain in their homes. NewBridge provides counseling for the homebound, and its advanced practice nurse performs at-home medical evaluations.

Adults and Families: NewBridge counsels families and individuals, from helping them get through a tough time to treating acute mental illness. NewBridge has specialized services for those resistant to treatment, and day programs for more intensive care. Its Child and Family Services program helps to heal families affected by child abuse or neglect.

HOUSING

NewBridge's range of housing services includes group homes that provide 24-hour care, apartments for residents in need of varying amounts of support, and apartments for families and individuals who cannot afford market-rate rent. NewBridge

has emerged as a leader in housing for people with special needs through its partnerships with government agencies, municipalities and other nonprofits.

EDUCATION

NewBridge 70001 JOBS PLUS: NewBridge's alternative education program helped young adults who struggle in traditional high schools find success. NewBridge 70001 garnered national recognition this year when it was featured on the CBS Evening News. The free program serves residents of Morris, Sussex and Warren counties.

School Prevention Programs: NewBridge taught school-children – from kindergartners to high school students – how to manage stress, cope with challenges and build resiliency and self-esteem. Topics included: conflict resolution, suicide prevention, drug resistance, bullying prevention, and eating disorders. Parents and teachers also benefited from NewBridge prevention programs.

2012 HIGHLIGHTS

Child and Family Services Opens for Residents of Morris and Sussex Counties:

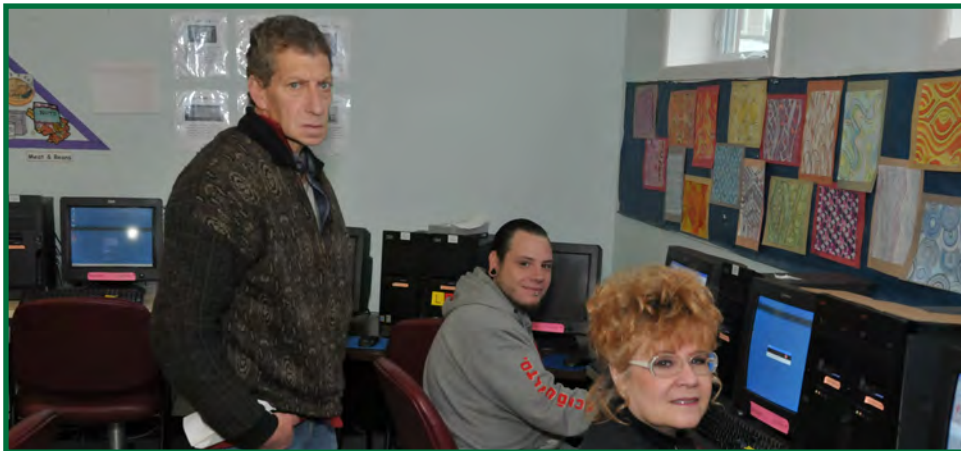
NewBridge Services' leadership in psychiatric care for children expanded in 2012 with a new role in treating victims of serious abuse and neglect, as well as their families.

The state Division of Child Protection and Permanency chose NewBridge over nine other providers, awarding the nonprofit a \$1.4 million contract to serve clients living in Morris and Sussex counties.

NewBridge Child and Family Services has treated more than 100 clients each week since opening offices in Mountain Lakes and Sparta in mid-April.

Strategic Vision Plan:

NewBridge took a critical look at its operations and developed a strategic blueprint outlining achievable initiatives to strengthen its financial position and raise its visibility as the premier provider of counseling services, educational programs and affordable housing in northern New Jersey.



HONORS

NewBridge Evans Place Housing in Pequannock received a 2012 Governor's Excellence in Housing and Economic Development Award in the category of Leading Supportive Housing Development through Creative Partnership.

The project, which provides apartments for up to 12 people with special needs, was selected from 11 nominees statewide.

"For years, NewBridge Services has been building and strengthening its affordable housing program, and the Evans Place project is a milestone in this worthwhile effort," said Anthony Marchetta, executive director of the New Jersey Housing and Mortgage Finance Agency (NJHMFA).



NewBridge CEO Robert L. Parker received an **Ann Klein Advocate Award** in October for his vision and commitment to creating affordable housing for individuals and families with special needs.

"Bob Parker is a leader in making housing opportunities available to individuals living with disabilities," said Harold Garwin, president and executive director of the Community Health Law Project, a statewide advocacy organization. For 25 years, CHLP has recognized those who make extraordinary contributions to improving the lives of people with disabilities.



SUCCESS STORY

James' story: Putting Healing in Focus

In his late 20s, James Thompson developed crippling anxiety, the kind that imprisoned him at home and made him want to end his life.

It got so bad that Thompson purposely hurt himself, cutting his arm and punching walls to drown out the overwhelming feelings. After a particularly bad episode, Thompson turned to NewBridge for help with the panic attacks and agoraphobia (a fear of crowded places).

Learning that Thompson had a love of the outdoors, his counselors encouraged him to pursue it. He picked up a point-and-shoot camera and began photographing wildlife in his yard at dawn, when nobody else was around.

“Photography gives me something to concentrate on, instead of having my mind race,” said the 37-year-old Passaic County resident.



Thompson is making strides. While once he was unable to go into stores, now he can – as long as he can use self-checkout lines.

“I believe in NewBridge because they didn’t give up on me when I did,” he said.

SUCCESS STORY

Meghan's story: A Second Chance

Academic failure marred Meghan McEnerney's childhood, beginning in the second grade where she struggled to grasp the concept of telling time.

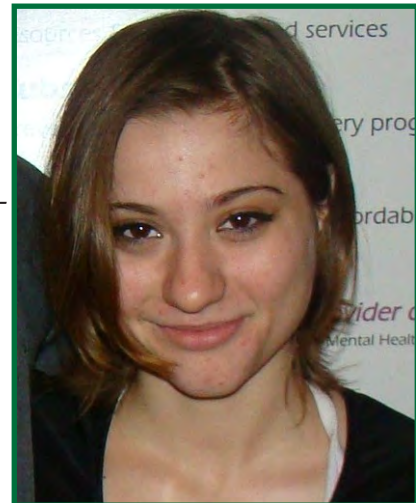
"Every day that I went to school was just a new opportunity for me to embarrass myself in front of the class," McEnerney said. "I became convinced that I couldn't learn."

The Long Valley resident quit high school in her junior year with no plans for her future. Then her family convinced her to try NewBridge 70001 JOBS PLUS, a free alternative education program that helps students earn their high school diploma and prepare for careers.

McEnerney discovered a classroom with students motivated to learn and teachers committed to helping them understand material – however long it took. "My whole life I thought I just didn't have the ability to learn, and here I was learning," the 22-year-old recalled.

Last spring, she earned her associate's degree in fine arts from Burlington County College and she is now pursuing her bachelor's degree in Fine Arts at Rutgers University. McEnerney plans to become an art teacher when she graduates.

"This wouldn't have happened if it weren't for the 70001 program," she said. "New-Bridge gave me a future, a second chance."



SUCCESS STORY

Hilda's story: Independence in the Face of Adversity

Hilda Kouyoumjian first experienced the strength of NewBridge in 1998 while caring for her husband, who had Alzheimer's disease and sometimes wandered from their Morris County home.

"I was overwhelmed and I needed help," recalled Kouyoumjian, now 89.

NewBridge Senior Assistance for Independent Living, helped ease the burden. NewBridge SAIL arranged for home-delivered food, transportation and health aides through community programs, put her in touch with an elder care attorney and connected her with a provider of free home repairs.

Kouyoumjian has been turning to NewBridge ever since. After her husband died, she feared she wouldn't be able to stay in her beloved home, but NewBridge saw to it that she could. She is seen regularly by NewBridge's advanced practice nurse, and after her latest hospitalization, NewBridge helped her schedule physical therapy and arranged for home health aide visits.



"After heart attacks, broken bones, breathing problems - you name it, NewBridge has been there to help me," Kouyoumjian said.

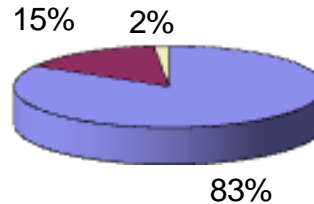
FINANCIALS

FY 2012 Revenue



■ Government ■ Private

FY 2012 Expenses



■ Program ■ General & Administrative ■ Fundraising

The above FY 2012 figures are unaudited. Audited financial statements and Form 990 will be provided upon request.

DONORS

We thank those who gave generously to support the mission of NewBridge during FY 2012.

\$10,000 and up

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We apologize for any mistakes or omissions. Please contact Pam Palumbo, Chief Development Officer with questions, 973-686-2246, ppalumbo@newbridge.org.

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We thank our partners who invest services and/or provide financial support for NewBridge affordable housing projects.

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Byram Township
Care Plus, NJ
City of Clifton
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Passaic County Department of Economic Development
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U.S. Department of Housing and Urban Development
(HUD)



NewBridge

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For more information on a NewBridge program or service, contact us at services@newbridge.org.